

SPRING 2024



# FIRST EDUCATION INSTRUCTIONAL COACHING SUMMIT



Keynote and  
Breakout with  
Jim Knight



Featured  
Workshop with  
Heidi Hayes  
Jacobs



POWERFUL • AFFORDABLE • SUSTAINABLE

April 23-24, 2024

# AGENDA



## TUESDAY, APRIL 23

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9:00 AM - AM WORKSHOPS

11:00 AM

### **Heidi Hayes Jacobs: It's Time to Streamline and Storyboard the Curriculum!**

How often do you hear the concern that we have a jam-packed bloated curriculum that is overwhelming teachers and students? This workshop will examine an approach to help schools and districts engage in making concrete choices addressing: What to cut out? What to cut back? What to consolidate? What to create? Streamlining is certainly essential but it is not enough. We need to literally change the way we write curriculum. Storyboarding is an approach that helps teachers shift from a piecemeal approach to curriculum coverage to one that deliberately is written for students. Join Heidi as she walks through an approach to designing a storyboard that you could use directly with your students.

### **Danica Lewis: Coaching for Innovative Teaching**

Even when presented with compelling reasons that change is needed, most folks will continue doing things the way they always have. Why is this true? Simply put, change is hard. If we want teachers to be innovative in their practice, we must provide the embedded support they need to take risks and try new strategies. In this workshop, we will explore coaching strategies designed to support innovative teaching and to ensure teachers are able to make the moves they need to make in their classroom for the benefit of student learning.

### **Julie Wright: Side-by-Side Coaching: Building Capacity One Experience at a Time**

Working in schools is complicated and sophisticated work. Coaches are constantly pivoting, being nimble in our approaches, to meet the learning needs of adults and students across the learning community. During this workshop we'll explore ways we can listen in, lean in, and lead professional learning experiences that have a direct impact on teacher learning and student growth. Join in—you'll leave with resources and tools to help you launch and sustain side-by-side coaching that can be used across the year.

# AGENDA



## TUESDAY, APRIL 23

11:15 AM - 12:00 PM UNCONFERENCE - NETWORKING

An Unconference is an opportunity for folks interested in discussing the same topic to gather together, without further structure, to collaborate, share ideas, and discuss possible action steps.

During this Unconference session, all interested participants will gather in the Zoom room. Breakout rooms will be established based on topics proposed by those gathered. Coaches and leaders will be able to self-select the room they wish to join based on the stated topic.

This is a collaborative, interactive session. Please be prepared to share questions, thoughts, resources, and ideas with your colleagues!

**NEW RELEASE**

### Ready to strengthen your coaching cycles?

Check out this information packed, laminated guide with all the resources and tools coaches need to get started with, or to strengthen, their coaching cycles.

**Purchase or learn more here:**  
<https://bit.ly/coaching-cycle-guide>

**Learning- and Growth-Focused COACHING CYCLES**

**Powerful, Partnership**  
During a coaching cycle, instructional coaches are true partners, working to improve student learning and teachers' practice. They bring the table and are each invested in the outcome. This partnership depends upon a skilled coach and a thoughtful process.

**Questioning that Causes Reflection**  
Teachers bring significant experience and expertise to coaching cycles. When coaches use skillful questioning strategies, they cause teachers to reflect on those experiences and to use their expertise to address challenges they are facing. Through questioning, the coach does not tell the teacher what to do, but rather guides the teacher toward the best outcome for them and their students.

**Focused Goals**  
The key to an effective coaching cycle is a goal that is focused on student and teacher growth in a way that is aligned to improvement efforts of the school. When coaching cycles are developed to support student learning in a way that is aligned to the goals of the school, the outcomes ensure that teachers see the importance of the work, and that our schools become the kind of place where ALL students succeed.

**Supportive Feedback**  
Throughout the coaching cycle, as the coach spends time in the classroom, feedback is provided to allow the teacher to reflect on their progress and determine how to improve their approach.

**Improvement of Instruction**  
When engaging in coaching cycles, the teacher and coach work together to identify a specific challenge to reverse or outcome to improve. The cycle might be designed to implement or improve a teaching strategy to increase student engagement, to target a particular student data point, or any other aspect of teaching or learning. Together, the coach and teacher develop a goal that will enable them to know that their work has impacted the classroom in a positive way.

FIRST Education  
INSTRUCTIONAL COACHING CENTER

# AGENDA



## TUESDAY, APRIL 23

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12:00 PM -  
12:30 PM

### LUNCH BREAK

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12:30 PM -  
2:30 PM

### PM WORKSHOPS

#### **Rufus Lott: Flip the Coin, Coach...There's a whole other side to this**

Schools across the nation are asking the same question...how do we create learning environments that support both the academic, and emotional well-being of our students? We know how to coach for academic differentiation, but have we fully accessed the power of the differentiated classroom to increase behavioral engagement and teach behavioral expectations? Flip the differentiation coin and learn how coaching teachers to cultivate strong classroom environments will sustain behavioral engagement, build supportive learning environments, and increase overall academic achievement in 21st century classrooms.

#### **Danica Lewis: Learning and Growth Focused Coaching Cycles**

Coaching cycles are a tried and true approach to providing embedded professional learning and support that improves teaching practice. In this workshop, coaches will learn how to establish coaching cycles that are realistic for their role and schedule and that are designed to impact student outcomes. Coaches will leave this session with practical tools and a framework for making an impact.

#### **Drea Beale: Coaching is not Classroom Teaching: Applying Good Instruction to your Coaching Practice**

Many of us who are now coaches found a great deal of success as classroom teachers...it's why we were asked to take on coaching roles! Luckily, we can take those good teaching practices and apply them to our work with adult learners. In this session, with a focus on adult learning theory, we will explore school goal alignment, coaching conversations focused on a goal, and data collection and discussion

# AGENDA



## WEDNESDAY, APRIL 24

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9:00 AM - KEYNOTE

10:30 AM

### **Jim Knight: The Impact Cycle**

All teachers, schools, and classrooms face their own unique challenges. Based on 20 years of ICG research and *The Impact Cycle* (2017) by Jim Knight, this workshop provides a framework for any coaching scenario. Once understood, this versatile framework is easy to implement, shows immediate signs of success, and creates a virtuous cycle for educators and students. In this workshop, coaches will learn the importance of a partnership approach to coaching and how to leverage this powerful tool to develop and set goals that can align administrators and teachers on a single focus to grow student achievement.

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10:45 AM - BREAKOUT SESSIONS

11:45 AM

### **Jim Knight: What is Great Instructional Coaching?**

Join Jim Knight as he goes over seven factors that must be in place for coaches to flourish. Based on Jim Knight's book, *The Definitive Guide to Instructional Coaching: Seven Factors for Success*, Jim will talk about how these seven factors center around who you are, what you do, and where you work.

### **Julie Wright: Coaching Cohorts: Going from Surface to Deep Learning through Responsive Professional Learning Experiences**

Coaching cohorts create time, space and partnerships for continuous professional learning. That's important because when we fill up our coaching dance card, we have a better chance of impacting both teacher and student growth. Join me for this resource-rich session where we'll explore how to use coaching cohorts strategically to go from surface to deep learning, for both teachers and students, through responsive professional learning experiences.

# AGENDA



## WEDNESDAY, APRIL 24

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**10:45 AM - BREAKOUT SESSIONS, CONTINUED**

**11:45 AM**

**Shavana Talbert: Critically Conscious Coaching**

In this session, participants will begin to understand critical consciousness and its importance in shaping our coaching ideologies and systems. This session will create a container for coaches to reflect on and interrogate their beliefs and practices, explore barriers to change that sustain the status quo, and provide resources and tools to help them think critically around leveraging transformational change within their contexts.

**Amy Lubben: Ensuring A Comprehensive Coaching System**

Are you looking to establish a strong coaching framework or survey your current coaching framework? This session will support a close examination of the FIRST Education Coaching Center's 6 Core Coaching Capacities; Communicate for Understanding, Build Relationships, Facilitate Excellence, Focus on Learning, Coach Knowledgeably, and Model Self-Improvement. Participants will leave with clarification and understanding of a transformational framework that will support teachers and students for growth and success.

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**11:45 AM - 12:45 PM**

**LUNCH**

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**12:45 PM -**

**1:45 PM**

**BREAKOUT SESSIONS**

**Ashley Yazarlou and Resego Mooki: Build Trust in Teacher-Coach Relationships with TeachFX**

Are you an instructional coach in your school or district? Then join Ashley & Resego to learn important steps for building trust in your coaching relationships and how to utilize the artificial intelligence capabilities in the TeachFX platform to maintain trust and enhance your instructional coaching practices.

# AGENDA



## WEDNESDAY, APRIL 24

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12:45 PM -  
1:45 PM

### **BREAKOUT SESSIONS, CONTINUED**

#### **Nicole Andrews: Recentering Guidance over Punishment**

As coaches, teachers, and administrators, one of the central topics across all age groups centers around classroom management and student behavior. When centering guidance we are focusing on preventative methods that set expectations without leading to disproportionate disciplinary outcomes. Defining punishment, discipline, and guidance and their place in education, helps us to identify how we want children to view their behavior in the classroom setting.

#### **Drea Beale: Instructional Coach & Principal Partnership: Tools to Support Success**

With a focus on structured agendas, clarity of talking points and confidentiality, and consistent calendar time to align coach and leader goals, this session will provide coaches and leaders with the tools they need to build collective efficacy and to have a productive partnership.

#### **Shavana Talbert: Microaggressions and Subtle Acts of Exclusion: A Coach's Role in Change Conversations**

Microaggressions, though often conflated with being minor or small, refer to interactions between individuals or groups of people that communicate in and out groups, inferiority, invalidation of experiences, etc. amongst people of marginalized identities. Participants will explore different types of microaggressions and the ways in which they work to exclude and perpetuate the status quo. Additionally, participants will challenge themselves and those around them to identify and disrupt microaggressions to create positive, inclusive learning and working environments.

#### **Maria Dyslin: Using a Backwards Planning Approach to Planning Professional Development and Coaching Cycles**

During this session, educators, coaches, and leaders will learn how to implement a strategic and intentional backwards planning approach to professional development and coaching cycles. Participants will learn how to identify desired outcomes, set goals, and create a roadmap for effective and impactful professional growth.

# AGENDA



## WEDNESDAY, APRIL 24

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2:00 PM -  
3:00 PM

### BREAKOUT SESSIONS

#### **Nicole Andrews: Integrating Culture & Inclusive Practices Across Teaching Tools**

Often we hear, “I can’t add another new thing”. Teaching teams want to find ways to do what is best for students and know that seeing the whole child is paramount to engaging them in learning. So how do we take the tools that already exist and are required in lesson planning and integrate culturally reflective and inclusive practices? During this session we will explore the difference between addition and integration and use scenarios to practice integration with common tools used in curriculum.

#### **Maria Dyslin: Using Rubrics to Elevate Team Effectiveness**

This session will empower coaches to lead teacher teams to recognize their successes and identify growth opportunities using rubrics. Participants will learn how to collaboratively assess team performance, celebrate achievements, and strategically plan for continuous improvement. Coaches will learn ways to: Introduce a success-focused rubric to empower teams to identify and celebrate their strengths; Facilitate discussions about actionable steps for continuous improvement; Encourage teams to set specific, measurable goals.

#### **Amy Lubben: Developing an Instructional Playbook - the Basics to Get You Started!**

An Instructional Playbook has been described by Jim Knight as, “A concise, precise document that summarizes essential information about evidenced-based teaching strategies that instructional coaches use to support teachers and students.” In this session we will explore how developing an Instructional Playbook can foster the relationship between coach and teacher/team, create shared vocabulary, and lead to deep knowledge. Coaches will leave with design ideas, strategies and tools to begin the process of developing a playbook that will ultimately ease your coaching role and support teachers at the same time!



# AGENDA

## WEDNESDAY, APRIL 24



2:00 PM - **BREAKOUT SESSIONS, CONTINUED**

3:00 PM

### Danica Lewis: Coaching as a Colleague: Building the Capacity of Teacher Leaders to Coach Their Colleagues

Teacher leaders and department chairs are often given the unique opportunity to not only lead their colleagues, but to coach their colleagues for growth and improvement. This approach to embedded coaching can be highly effective, but also brings its own set of challenges. During this session, teacher leaders will learn ways they can establish coaching relationships with their colleagues and how they can leverage those relationships for shared growth and improved student learning. Teacher leaders will walk away from this session with practical tools they can use right away.

*Keep Learning With Us!*



### Instructional Coaching Toolkit

Sharpen your skills and broaden your strategies. Walk away with 25 ready to use tools that will increase your coaching impact.

June 18, 19, and 20, 2024

--OR--

July 29, 30, and 31, 2024

--OR--

October 8, 15, 22, and 29, 2024

[www.firsteducation-us.com/  
coaching-toolkit-series](http://www.firsteducation-us.com/coaching-toolkit-series)



### Instructional Coaching Toolkit 2.0 - Advanced Pathways

Digging Deeper into Coaching Cycles

August 5, 2024

Developing an Instructional Playbook

August 5, 2024

Planning for and Measuring Your Coaching Impact

August 21, 2024

[www.firsteducation-us.com/coaching-toolkit-2-0](http://www.firsteducation-us.com/coaching-toolkit-2-0)

### Planning Professional Learning That Transforms Practice

May 10, 2024

[www.firsteducation-us.com/  
planning-pd](http://www.firsteducation-us.com/planning-pd)

